

August 3, 2004

WEBDENDA

People and Accounts of Note

By THE NEW YORK TIMES

Bennett Kuhn Varner, Atlanta, hired four employees. **Edward J. Raldiris** was named senior art director; he had been freelancing and previously worked as senior art director at Brann Worldwide, Wilton, Conn., now Euro RSCG 4D-Wilton, part of the Euro RSCG Worldwide division of Havas. **Linda Stevens** was named senior account executive; she had been a business strategist at Worldspan, Atlanta. **Brooke Romanowski** was named assistant account executive; she had been account coordinator at Infinitive Communications, Atlanta. And **Rochelle Turner** was named assistant media planner; she had been agency partnership coordinator at Amrex, Alpharetta, Ga.

The Concept Studio, Westport, Conn., hired two employees and promoted another. **Terence Reilly** was named account director; he had been director for marketing at Footaction USA, the sporting shoe chain based in Mahwah, N.J. **Jamie Wells** was named account supervisor; he had been director for advertising, marketing and promotions for "Fox Box," the Saturday morning block of programs appearing on the Fox network, at 4Kids Entertainment, New York. And **Brooke Studwell**, promotion coordinator, was promoted to account executive.

Sheila Cosgarea was named senior vice president and account management team leader at Eisner Communications, Baltimore. She had been vice president for marketing at Snyder Communications, Rockville, Md.

David and Goliath, Los Angeles, hired five employees. **Greg Wells** was named associate creative director; he had been creative director at Element 79, Chicago, part of the Omnicom Group. **Pat Zimmerman** was named senior art director; she had been freelancing and previously worked at agencies like Team One Advertising and DGWB Advertising. **Bob Rickert** and **Brad Roseberry** were named senior copywriters. Mr. Rickert had been senior copywriter at the Torrance, Calif., office of Saatchi & Saatchi, part of the Publicis Groupe. Mr. Roseberry had been freelancing. And **Anne-Lise Borgen** was named junior art director; she had been art direction intern at Ground Zero, Los Angeles.

Deutsch, New York, promoted four employees. **Lisa Garrone**, vice president and group creative director, and **Liz Nash**, vice president and director for media research at DeutschMedia, were promoted to senior vice presidents. **Kristin Balderston**, account director for public relations and promotions, and **Andrew Taylor**, account director at iDeutsch, the interactive division of Deutsch, were promoted to vice presidents. Deutsch is part of the Interpublic Group of Companies.

Luiz G. Duarte was named to the new post of vice president for market intelligence at Starmark International, Fort Lauderdale, Fla. He had been director for marketing and research at the ad sales division of the Miami office of Sony Pictures Television International.

Barbara Fabing, vice president and retail design director at Frankel, Chicago, part of the Publicis Groupe, was promoted to senior vice president.